



inspire • encourage • empower

Dear Vendors:

Fashion meets philanthropy at The Pink Carpet Event!

The Pink Carpet Event Charity Fashion Show is a platform which features both next-generation and established fashion designers, but its main purpose is to celebrate breast cancer survivors and to raise funds in the fight against the disease.

The Pink Carpet Event is an annual event dedicated to uplifting and celebrating the hope, strength and resilience of breast cancer survivors. Our survivors, also known as our Pink Carpet Warriors, share inspiring stories of courage, faith and triumph, while providing motivation to newly-diagnosed women before slaying the runway. The event ends in tears, laughter, and most of all, hope and encouragement.

Pink Carpet Event Charity Fashion Show Vendor - \$100

- Receive a 6ft. Covered Table for the Event (2 Chairs)
- Additional Table \$25
- Electricity is Available upon Request
- Limited Space Available. First Come, First Serve Basis (Maximum of Two (2) company representatives)
- Website Recognition
- Social Media Promotion
- 50% of Vendor Fee will go towards selected charity

The Pink Carpet Event Charity Fashion Show began as a signature event of Singleton Enterprises, LLC, but was officially established as a 501(c)(3) nonprofit organization in 2019. The Pink Carpet Event Charity Fashion Show was founded in homage to our founder's aunt, Ms. Johnnie Mae Simpson, who lost her battle with breast cancer in 1997. It is also our show of admiration for a colleague and friend who not only survived breast cancer but also suffered a subsequent aneurysm among life's other challenges. Yet she still conquers each day with unyielding optimism and joy. And finally, The Pink Carpet Event stands in honor of the many spirited Pink Carpet Warriors who continue to combat the disease.

**With Appreciation,
The Pink Carpet Event**

thepinkcarpetevent.com