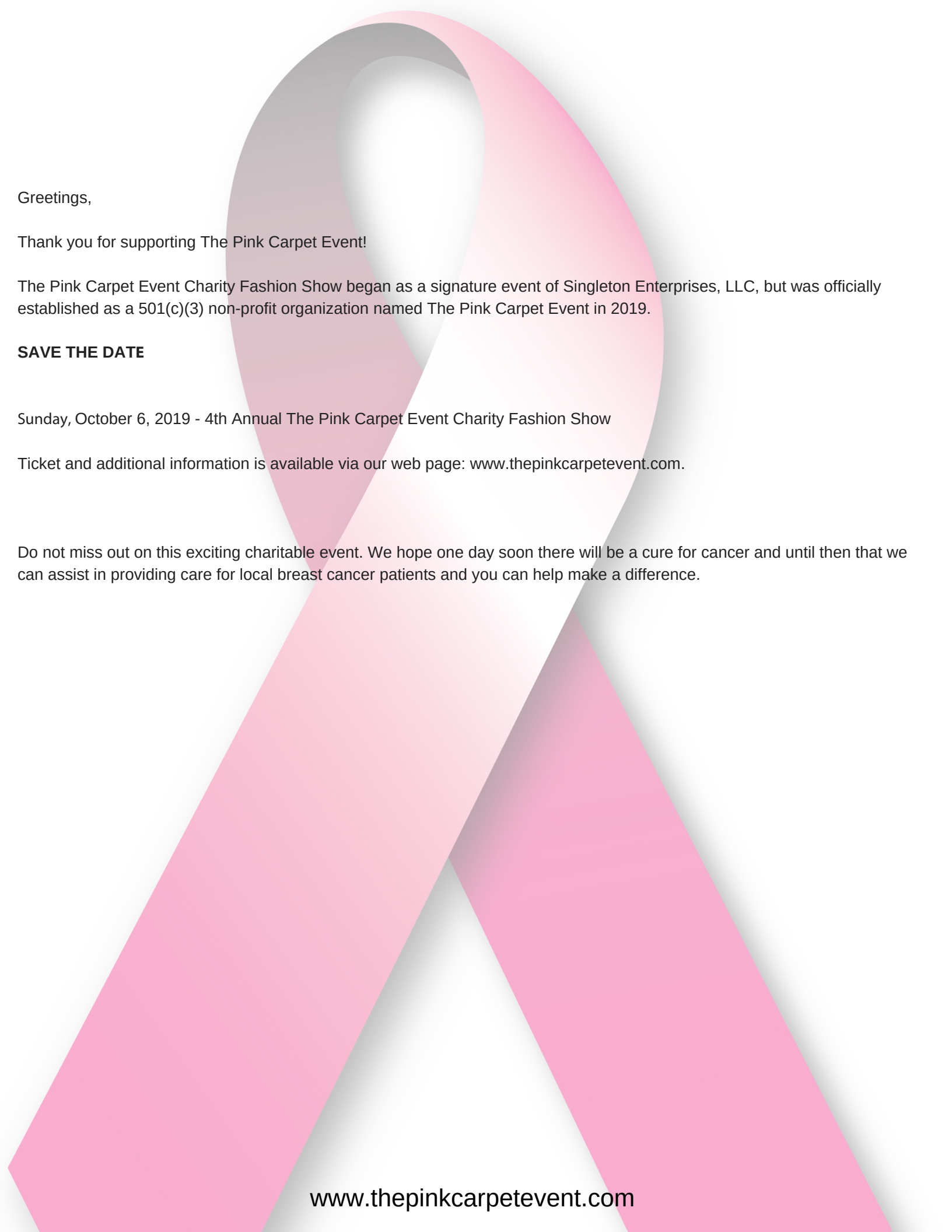




# SPONSORSHIP PACKAGE 2019

P.O. BOX 1466  
STAFFORD, VIRGINIA 22555  
540-999-1031  
TAX ID: 83-3546740





Greetings,

Thank you for supporting The Pink Carpet Event!

The Pink Carpet Event Charity Fashion Show began as a signature event of Singleton Enterprises, LLC, but was officially established as a 501(c)(3) non-profit organization named The Pink Carpet Event in 2019.

**SAVE THE DATE**

Sunday, October 6, 2019 - 4th Annual The Pink Carpet Event Charity Fashion Show

Ticket and additional information is available via our web page: [www.thepinkcarpetevent.com](http://www.thepinkcarpetevent.com).

Do not miss out on this exciting charitable event. We hope one day soon there will be a cure for cancer and until then that we can assist in providing care for local breast cancer patients and you can help make a difference.

# How you can make a Difference

**Corporate and Community Partners make a huge difference in the success of The Pink Carpet Event. Taking part is a rewarding and fun way to help make a difference in the lives of breast cancer patients right here in our community.**

**Sponsors are recognized at the appropriate sponsorship level based on the total amount donated in any one or all of the categories listed below:**

## **Corporate Sponsorship**

The Pink Carpet Event is the perfect marketing opportunity for your business, product or service.

## **Community Partnering**

Various groups and organizations show their support by recognizing The Pink Carpet Event as their charity of choice.

## **Monetary Gift**

Make a donation to the charity of choice  
(No donation is too small.)

## **In-Kind Products and Services**

Showcase your product or service by donating swag items for our models and VIP attendees.

## **The Impact of Your Sponsorship**

Your participation as a sponsor/donor will:

- Promote breast cancer awareness
- Raise awareness about breast cancer research
- Provides financial support for breast cancer patients in the local and surrounding communities
- Provide access to clinical trial information and offer new treatment options
- Support training and education to assist patients and their families affected by breast cancer

# Sponsorships

## **Media Sponsorship - Trade for Promotion of Event**

- Quarter Page Ad in Program Booklet
- Name on Advertising
- Receive a 6ft. Covered Table for the Event
- 2 Pink Carpet Event Charity Fashion Show General Admission Tickets
- Website Recognition - Includes your company logo
- Social Media Promotion

## **In Kind Sponsorship**

- Name in Program Booklet
- Website Recognition - Includes your company logo
- Social Media Promotion

## **Pink Carpet Event Charity Fashion Show Participant Sponsorship - \$1,000 Participation Level**

- Quarter Page Ad in Program Booklet
- Name on Advertising
- Receive a 6ft. Covered Table for the Event
- 2 Pink Carpet Event Charity Fashion Show General Admission Tickets
  - \*Maximum of Two industry representatives
- Website Recognition - Includes your company logo
- Social Media Promotion

## **Pink Carpet Event Charity Fashion Show Corporate Sponsorship - \$2,000 Participation Level**

- Full Page Ad in Program Booklet
- Corporate Logo on Advertising
- Website Recognition - Includes your company logo
- Receive a 6ft. Covered Table for the Event
- 4 Pink Carpet Event Charity Fashion Show VIP Tickets
  - \*Maximum of Three industry representatives
- Social Media Promotion

**Custom Sponsorship Packages are Available - please contact us at [info@thepinkcarpetevent.com](mailto:info@thepinkcarpetevent.com)**

**\*Ads and high resolution logos must be provided by the sponsor. All ads and logos must be received via email by Friday, September 27, 2019.**

# *Thank You*

We are very grateful to the volunteers, community partners and corporate sponsors who participate in all of The Pink Carpet Event fundraising events that are held each year and continue to champion this amazing cause.

Breast Cancer has touched many families has touched many families in the Rappahannock and Prince William County Areas and to know that your funding has a direct impact on their daily lives is a very rewarding and enriching experience. The Pink Carpet Event is the local charitable cause to give back to your community while creating awareness and marketing opportunities for your company.

For information on being a corporate or community sponsor or to make your tax deductible donation, please visit [www.4pinkcarpet.eventbrite.com](http://www.4pinkcarpet.eventbrite.com) or send a check made payable to The Pink Carpet Event at P.O. Box 1466, Stafford, Virginia 22555.

**The Pink Carpet Event loves to recognize each of our sponsors, however, if you would like to remain anonymous please advise us.**



[www.thepinkcarpetevent.com](http://www.thepinkcarpetevent.com)