

PINK CARPET EVENT



2024 Sponsorship Packages

Greetings,

Thank you for supporting Pink Carpet Event! Pink Carpet Event Charity Fashion Show began as a signature event of Singleton Enterprises, LLC, and was officially established as a 501(c)(3) nonprofit organization named Pink Carpet Event in 2019.

We hope one day soon there will be a cure for cancer and until then we can assist in providing assistance to local breast cancer centers and empowering survivors. All donations and sponsorships truly make a difference.

8th ANNUAL PINK
CARPET EVENT
CHARITY FASHION
SHOW

SAVE THE DATE
OCTOBER 5, 2024

TICKETS AND
ADDITIONAL
INFORMATION ON OUR
WEBSITE:

WWW.THEPINKCARPETEVENT.COM

HOW YOU CAN MAKE A DIFFERENCE

Corporate and Community Partners make a huge difference in the success of Pink Carpet Event. Taking part is a rewarding and fun way to help make a difference in the lives of breast cancer survivors in our community. Sponsors are recognized at the appropriate sponsorship level based on the total amount donated in any one or all the categories listed below:



Corporate Sponsorship

Pink Carpet Event is the perfect marketing opportunity for your business, product or service.

Community Partnering

Various groups and organizations show their support by recognizing Pink Carpet Event as their charity of choice.

Monetary Gift

Make a donation to the charity of choice (No donation is too small)

In-Kind Products and Services

Showcase your product or service by donating swag items for our breast cancer survivors and VIP guests.

The Impact of Your Sponsorship

Your participation as a sponsor/donor will:

- Promote breast cancer awareness
- Raise awareness about breast cancer research
- Provide financial support for breast cancer patients in the local and surrounding communities
- Support training and education to assist patients and their families affected by breast cancer



Sponsorships

Pink Ribbon Corporate Sponsorship - \$2,500

- Full Page Ad in Program Booklet
- Corporate Logo on Advertising
- Website Recognition - Includes your company logo
- Receive a Covered Table for the Event
- 4 Pink Carpet Event Charity Fashion Show VIP Tickets
 - *Maximum of four company representatives
- Social Media Promotion

Pink Carpet Warrior Charity Fashion Show Participant Sponsorship - \$1,500

- Quarter Page Ad in Program Booklet
- Name on Advertising
- Receive a Covered Table for the Event
- 2 Pink Carpet Event Charity Fashion Show General Admission Tickets
 - *Maximum of two company representatives
- Website Recognition - Includes your company logo
- Social Media Promotion

Warrior Participant Sponsorship - \$500

- Quarter Page Ad in Program Booklet
- Name on Advertising
- 2 Pink Carpet Event Charity Fashion Show General Admission Tickets
 - *Maximum of two company representatives
- Website Recognition - Includes your company logo
- Social Media Promotion

Media Sponsorship - Trade for Promotion of Event

- Quarter Page Ad in Program Booklet
- Name on Advertising
- Receive a Covered Table for the Event
- 2 Pink Carpet Event Charity Fashion Show General Admission Tickets
- Website Recognition - Includes your company logo
- Social Media Promotion

Custom Sponsorship Packages are available - please contact us at info@thepinkcarpetevent.com

*Ads and high resolution logos must be provided by the sponsor. All ads and logos must be received via email by Friday, September 13, 2024.



Thank You

We are very appreciative of the volunteers, community partners and corporate sponsors who participate in all of Pink Carpet Event fundraisers which are held each year and continue to champion this amazing cause.

Breast Cancer has touched many families in the region and to know that your funding has a direct impact on their daily lives is a very rewarding and enriching experience. Pink Carpet Event is a local charitable cause to give back to our community while creating awareness and marketing opportunities for your company.

For information on becoming a corporate/community sponsor or to make your tax deductible donation, please email info@thepinkcarpetevent.com or send a check made payable to Pink Carpet Event at P.O. Box 1466, Stafford, Virginia 22555 by Friday, September 13, 2024.

Pink Carpet Event loves to recognize each of our sponsors, however, if you would like to remain anonymous, please advise.

**P.O. BOX 1466
STAFFORD, VIRGINIA 22555
540-999-1031
TAX ID: 83-3546740**

Silver
Transparency
2024

Candid.